



Brandon G. Schmittling

Web and Interactive Media Designer

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Brandon Schmittling received his BA in Digital Arts and Sciences from the University of Florida and is working as staff designer for WebFirst, Inc in the Washington, DC area. He has worked as a web and print designer for the Star banner & Gainesville Sun Newspapers, the University of Florida and Eye4 Studios. Brandon has also been a freelance designer and consultant for more than 5 years with his own company, Cluster Media.

Brandon's skill set is unrivaled. He has planned and produced video for TV/Broadcast, entire feature DVD's and served in directorship positions for Gator Growl and Dance Marathon. He is comfortable using web / multimedia programs for advanced projects including CD-Rom development and kiosk design. Brandon has worked on database-driven web projects, custom software, and produced collaborative marketing materials when needed.

Brandon is focused, creative, and capable of taking on a variety of job responsibilities. He is well informed and can make competent, critical decisions related to his field.

Education & Training

Bachelor of Arts in Digital Arts and Sciences, Digital Worlds Institute, University of Florida, Gainesville, FL, 2004

Section 508 Certified, Web Accessibility Standards of the U.S. Rehabilitation Act

Research & Projects

Reinventions, Digital Production Studio, University of Florida, Gainesville, FL

Relevant Experience

Web Designer, Free Range Studios, Washington, DC, 2007 – Present, <http://www.freerangestudios.com>

Web Designer, HZDG, Rockville, MD, 2006 – 2007, <http://www.hzdg.com>

Web Designer, WebFirst, Inc, Rockville, MD, 2004 – 2006, <http://www.webfirst.com>

Founder and Creative Director of Cluster Media 2000 – present, <http://www.cluster-media.com>

Multimedia Designer, Multimedia Specialist, Syncreta Associates, 2004 – present, <http://www.syncreta.com>

Multimedia Content Producer, Career Resource Center, University of Florida, Gainesville, FL, 2001 – 2004

Video / Web Chair, Dance Marathon University of Florida, Gainesville, FL, 2003 – Present

Graphic / Web Designer, College of Health & Human Performance, University of Florida, Gainesville, FL, 2004 -Present

Other Experience

Video Director, Gator Growl, Produced by Blue Key, University of Florida, Gainesville, FL, 2003

Intern, Gainesville Sun Newspaper, Gainesville, FL, 2002

Accolades

Brandon was awarded the "Silver Award for Best Redesign" during the Third Annual Greystone.Net "Best In Class Awards" (Caesars Palace, Las Vegas) for his work with All Children's Hospital in Tampa, FL.

Brandon was awarded the Career Resource Center's Director's Award of Excellence for 2003 – 2004. "[Brandon] has always been not only a helping hand, but in most cases a competent partner in making sure that the students at the University of Florida get as much out of the CRC as they can." *William Lewis, Information Systems Director*

Suzan Hutchins from Syncreta Associates recently gave Brandon a rave review: "About the website...well, it is just terrific. It looks first class, really, easy to get around and use, colorful, and clearly thoughtful. We [Syncreta associates] are very proud to be a part of it!"