



CLUSTER MEDIA

BRANDON SCHMITTLING

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LECTURES & PANELS

Panel Presenter
SXSW Interactive 2012

Educator
Boston University's CDIA

Guest Lecturer
*Katzen Arts Center
American University*

SOFTWARE SKILLS

MAC & PC OS

Indesign

Illustrator

Photoshop

Dreamweaver

Flash

FontLab & Fontographer

HTML / CSS / jQuery

Wordpress

OmniGraffle

Apple XCode

Expression Engine

PHP / MySQL

Video Editing / DVD Creation

Microsoft & Open Office

INTERESTS

Alternate Reality Game Planning
Culture blogging and music reviewing

Whiskey tasting & infusing vodka

Surfing & canoeing

EXPERIENCE

FREE RANGE STUDIOS

USER EXPERIENCE DESIGNER & ENGINEER, 2007 - PRESENT

Develop concepts & design strong brand logos/identity; create digital communications collateral; pitch solutions for new projects; execute full-scale development of content managed websites; plan and visualize information architecture solutions; research and implement new technology solutions; represent the studio for business development purposes.

CLUSTER MEDIA

FOUNDER & CREATIVE DIRECTOR, 2000 - PRESENT

Business development, project management, creative direction and development of projects spanning multiple industries and technology deliverables.

VERDEO DESIGN

DIRECTOR OF INTERACTIVE, 2010 - PRESENT

Develop concepts and design/develop web and interactive deliverables for Verdeo clients.

HIRSHORN ZUCKERMAN DESIGN GROUP

WEB DESIGNER, 2006 - 2007

Develop concepts & design strong brand logos/identity; plan and visualize information architecture solutions; consult on best practices; provide production support and specifications to other creatives.

WEBFIRST

GRAPHIC & WEB DESIGNER, 2004 - 2006

Develop concepts & design web deliverables for new and ongoing clients; full-scale interactive flash design; consult on project proposals; research and implementation of content management and server systems; web development; create print and digital communications collateral.

COLLEGE OF HEALTH & HUMAN PERFORMANCE, UNIVERSITY OF FLORIDA

GRAPHIC & WEB DESIGNER, SUMMER 2004

Provide web and print support for all departments; develop consistent look and feel for all communications collateral; produce posters, shirts, and large format promotional materials.

CAREER RESOURCE CENTER, UNIVERSITY OF FLORIDA

MULTIMEDIA CONTENT PRODUCER, 2001 - 2004

Design and maintain center website; research and deploy technology solutions; UI & design support for in-house software development across a broad range of internal / external media; IT support for staff members.

EDUCATION

DIGITAL WORLDS INSTITUTE AT UNIVERSITY OF FLORIDA

BFA DIGITAL ARTS & SCIENCES, 2004

GAINESVILLE SUN NEWSPAPER

ONLINE ADVERTISING INTERN, 2002

Design / Create Advertiser web sites, maintain gainesvillesun.com sections, design collaborative advertising banners and ads, design print ads to go along with marketing campaigns.

SECTION 508 CERTIFIED

Web Accessibility Standards of the U.S. Rehabilitation Act

SELECT CLIENTS

US Soccer Foundation

ACDI/VOCA

MacLife Magazine

Levi Strauss & Co.

National Resources Defense Council

Case Foundation

President's Committee on the Arts and the Humanities

Bill & Melinda Gates Foundation

Michael Connelly

USAID

Appalachian Regional Commission

TerraCycle

ESL Music

Arts Club of Washington

UN Refugee Agency

ActiveVoice

Empire Kosher

Americans for the Arts

Advancement Project

Epilepsy Foundation of America

National Youth Rights Association

Strengths Movement

NOAA